



Uppsala Konsert & Kongress (UKK), Uppsala, Sweden  
June 20 – 24, 2021

# SPONSORSHIP PROSPECTUS

[www.cvb2021.com](http://www.cvb2021.com)

## Invitation

Cerebral Vascular Biology, CVB 2021 meeting will be a key scientific and networking event for researchers from around the world to discuss their innovative research on CNS barriers, particularly the blood-brain barrier (BBB) and blood-cerebrospinal fluid barrier (BCSFB). CVB is held once every two years and it has always been one of the most exciting and important meetings in the cerebrovascular biology field since it began in 1992. The last three conferences took place in Paris, France (2015); Melbourne, Australia (2017); and Miami, Florida (2019).

The CVB conference will offer an exclusive opportunity for leading scientists from academia and industry to come together and exchange expertise and opinions in the areas of CNS barriers structure, development, the role of brain barriers in the etiology and pathology of neurological diseases, therapeutic strategies to reverse these diseases by targeting the BBB and BCSFB as well as small and large drug transport and delivery across the barriers. We have planned what we consider a truly exciting meeting that will attract delegates with a special interest in vascular biology, pharmacology, neuroscience and pharmaceutical science; all with the ultimate aim of promoting the brain barriers as key in maintaining brain homeostasis and contributing to disease processes. Active participation of patient organisations and PhD students is strongly encouraged.

You are especially welcome to Uppsala in early summer time, to enjoy not only a valuable scientific program, but also great nature and the closeness to Midsummer season...

CVB 2021 is organized by Uppsala University scientists

## About us

CVB is a biennial meeting supported by International Brain Barriers Society (IBBS), an international scientific and educational not-for-profit organization which

- Encourages, promotes and advocates scientific and clinical research on the biological barriers in the CNS.
- Accumulates information about barriers in the CNS and promotes its dissemination to scientists, physicians, patients, policy makers, and public and private funding agencies.
- Educates the general public and medical profession about the existence, diagnosis and treatment of disorders involving the barriers of the CNS. Further information about IBBS can be found at <http://www.ibbsoc.org/>.

# International Scientific Committee

We are delighted to have the support from a wide-ranging international scientific committee involved in establishing an up-to-date and well-balanced scientific programme for the meeting, the review process of the abstracts, and other activities.

Anna Dimberg, Sweden

Berislav Zlokovic, US

Birger Brodin, Denmark

Britta Engelhardt, Switzerland

Chenghua Gu, US

Danica Stanimirovic, Canada

Dritan Agalliu, US

Elga de Vries, The Netherlands

Elizabeth de Lange, Netherlands

Gou Young Koh, Korea

Jennifer Gamble, Australia

Joan Abbott, UK

Joseph Nicolazzo, Australia

Kari Alitalo, Finland

Lydia Sorokin, Germany

Matthew Campbell, Ireland

Per-Ola Freskgard, Sweden

Richard Daneman, US

Robert Thorne, USA

Stefan Liebner, Germany

Tatjana Rundek, US

Tetsuya Terasaki, Japan

William Elmquist, US

## Preliminary program

Experts from around the globe will be invited to present their innovative research in the following themes:

- Molecular and cellular components of the BBB and BCSFB and their involvement in pathology of cerebrovascular and neurodegenerative disorders.
- Targets at the BBB and BCSFB that can be exploited for treatment of neurological diseases.
- Clinical research in cerebrovascular biology.
- Cross talk between the brain and blood: the dynamic nature of the BBB.
- Novel approaches for imaging and quantifying drug transport across the CNS barriers.
- Innovative delivery strategies to overcome the BBB and BCSFB and the future of CNS drug discovery and development.

## Why participate?

- Network directly with national and international leaders in the field of BBB and BCSFB transport and drug delivery platforms.
- Hear the latest updates on the role of the BBB and BCSFB in the development of CNS diseases and targets that may be exploited for reversal of disease.
- Get an insight into novel drug delivery platforms being explored in academia that may be applied to potential CNS drugs in your pipeline.
- Recruit potential employees with a set of niche skills necessary to unravel the difficulties associated with CNS drug discovery and development.
- Increase corporate, brand or product awareness in a relaxed atmosphere.
- Establish relationships with potential international clients in the CNS drug discovery and development industry.
- Benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.
- Conference participants are keen to improve their knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting attendee development at a very personal level.
- We would be delighted to discuss any sponsorship or exhibition opportunities. Our aim is to ensure that participants walk away from the conference feeling inspired and uplifted and that our supporters receive the most exposure from their support of the CVB 2021 Conference. Please contact the secretariat, Akademikonferens, to discuss the following or any other sponsorship opportunities in further detail.

## Venue

The venue is at Uppsala Konsert & Kongress (UKK) which is situated in the centre of Uppsala, only steps away from the central station. The street address of the venue is Vaksala torg 1, 753 75 Uppsala.

For more information about UKK, please visit [www.ukk.se](http://www.ukk.se).



# Sponsorship / Exhibition opportunities

There are a number of attractive sponsoring opportunities by which companies can support the meeting. Companies are free to make their selection from the following list of sponsorship items.

## SPONSORSHIP PACKAGES

### **Gold Sponsor SEK 75 000 (approx. € 7 500)**

- Priority allocation of exhibition space
- 6 square meters exhibition space\*
- Company name and logo on conference website linked to the sponsor's website
- One free insert in conference delegate bag (the sponsor produces and delivers the insert)
- One full page advert in the conference program (the sponsor produces and delivers the advert)
- 2 complimentary full registrations
- 2 complimentary tickets for the Gala Dinner

### **Silver Sponsor SEK 50 000 (approx. € 5 000)**

- Priority allocation of exhibition space (after Gold Sponsor)
- 4 square meters exhibition space\*
- Company name and logo on conference website linked to the sponsor's website.
- One half page advert in the conference program (the sponsor produces and delivers the advert)
- One free insert in conference delegate bag (the sponsor produces and delivers the insert)
- 1 complimentary full registration
- 1 complimentary ticket for the Gala Dinner

### **Bronze Sponsor SEK 25 000 (approx. € 2 500)**

- Priority allocation of exhibition space (after Gold and Silver Sponsor)
- 3 square meters exhibition space\*
- Company name and logo on Meeting's website linked to the Sponsor's website.
- 1 complimentary full registration

\*Included in the exhibition space: 1 table and 1 chair, 1 socket for electricity.

## ALLOCATION

The exhibition space will be allocated by the Local Organising Committee. You will receive the plan of the exhibition 6 weeks prior to the meeting.

## OTHER SPONSORSHIP ITEMS

If you are interested in other sponsorship items e.g. app, advertisement, coffee/lunch breaks, please contact the Exhibition Secretariat for other Sponsorship items.

### **Akademikonferens**

Box 7059

750 07 Uppsala, Sweden

Email: [cvb2021@akademikonferens.se](mailto:cvb2021@akademikonferens.se)

Phone: +46 18 67 15 39

Please note: It is the sponsoring company's responsibility to comply with any national legislation.

## TECHNICAL MANUAL

A technical manual with opening hours, all practical details and order form for extra furniture, walls) will be distributed during spring 2021. If you have any questions, do not hesitate to contact the Exhibition Secretariat (see contact details above).

